



Washington Interscholastic Activities Association

Broadcast Rights Fees

Non-Exclusive and Exclusive Where Noted

*All broadcasters must fill out the Broadcast Application that can be found on the last page of this document. For any questions, please call Sarah Cooper, Manager of Communication and Information, at (425) 282-5240 or the appropriate Broadcast Partner for Football or Basketball.

RADIO BROADCAST / WEBCAST AUDIO ONLY

Fall Events

Fee

Emerald City Kickoff Classic
(All classifications)

\$75 per game

Emerald City Volleyball Invitational
(All classifications)

\$50 per tournament

SOCCER
(All classifications)

\$55 per tournament

VOLLEYBALL
(All classifications)

\$55 per tournament

FOOTBALL SEMIFINALS - #

1B & 2B

\$55 per game

1A & 2A

\$80 per game

3A & 4A

\$125 per game

GRIDIRON CLASSIC - #

1B & 2B

\$110 per game

1A & 2A

\$165 per game

3A & 4A

\$165 per game

- (Contact **Carl Click** at clickway@comcast.net or 360-574-5367 to register your broadcast)

Winter Events

Fee

WRESTLING

1A/2A/3A/4A Regionals

\$30 per tournament

Mat Classic

\$55 per tournament

BASKETBALL

(Boys and Girls)

1B, 2B, 1A & 2A Finals

Rights held by outside agency

(see below for contact information)

3A & 4A Finals

See contact info below for sign-up

Wednesday/Thursday: \$165 per game

Friday/Saturday: \$185 per game

Deposit of \$300 due before start of tournament (*deposit covers 1st two games*)

*Exclusive broadcast contract rights are in place for all WIAA Basketball Tournaments. Please contact the agency/person below to for broadcast opportunities at WIAA basketball tournaments.

WIAA BASKETBALL BROADCAST PARTNERS

3A & 4A Boys & Girls Basketball
Carl Click (360) 574-5367 or clickway@comcast.net

2A Boys & Girls Basketball
Dick Stark, DJ Enterprises (360) 734-5478 or dotystark@comcast.net

1A Boys & Girls Basketball
John Huber, Bigham Sports (509) 397-2343

2B Boys & Girls Basketball
Chad Dinkins, BSports.org (425) 346-5467 or william@bsports.org

1B Boys & Girls Basketball
John Huber, Bigham Sports (509) 397-2343

Springs Events

Fee

SOFTBALL

(All classifications)

\$55 per tournament

SOCCER

(All classifications)

\$55 per tournament

TRACK & FIELD

(All classifications)

\$55 per meet

BASEBALL

(All classifications)

Regionals & Semifinals (Day 1 of Championships)

\$40 per game

Finals (Day 2 of Championships)

\$80 per game

Miscellaneous

Fee

Cable Entity (within local school area)

\$150 per game

Webcast (Audio ONLY)

Cooper

*Depends on event, contact Sarah

Webcast (Audio and Video)

\$300 per game

Not for Profit Organization

\$50 per game

WIAA Member School Broadcast

Contact Sarah Cooper

TELEVISION BROADCAST (LIVE)

<u>Event</u>	<u>Fee (per site)</u>
FOOTBALL - GRIDIRON CLASSIC 4A Championships 3A Championships 1B, 2B, 1A or 2A Championships	Fox Sports Northwest Fox Sports Northwest Contact Sarah Cooper
VOLLEYBALL All classifications	\$3000
SOCCER (Boys & Girls) All classifications	\$2000
SWIMMING (Boys & Girls) All classifications	\$1500
CROSS COUNTRY All classifications	\$1500
BASKETBALL 4A Boys & Girls Finals 3A Boys & Girls Finals 1A or 2A Boys & Girls Finals 2B Boys and Girls Finals 1B Boys and Girls Finals	Fox Sports Northwest Fox Sports Northwest Contact Sarah Cooper Contact Sarah Cooper Contact Sarah Cooper
WRESTLING All classifications	\$5000
GYMNASTICS All classifications	\$1500
DANCE/DRILL All classifications	\$2000
BOWLING All classifications	\$500
SOFTBALL All classifications	\$2000
BASEBALL All classifications	\$3000
TRACK & FIELD All classifications	\$3000

All companies and stations interested in filming any WIAA state championship event must contact the WIAA office three (3) weeks prior to the state championship date.

Tape-delayed broadcasts of all championships listed above are half the cost of the rights fee's listed. Please contact Sarah Cooper at the WIAA office for more information.



WIAA Radio/TV Broadcast Application
435 Main Ave South
Renton, WA 98057
Phone: (425) 687-8585 Fax: (425) 687-9476

I am a RADIO/TV STATION seeking to broadcast at the WIAA State Championships

Company Name _____ Phone _____
Address _____ City _____ State ____ Zip _____
Contact Name _____ Email _____
Station Call Letters _____ Home Coverage Area _____

I am a WIAA MEMBER SCHOOL seeking to broadcast at the WIAA State Championships

Name of High School _____ Athletic Director _____
Address _____ City _____ State ____ Zip _____
Name of Broadcaster(s) _____
Contact Number _____ Email _____

Hereby applies for permission to broadcast the following game(s)/meet final(s) in the events indicated below.

State Event and Game(s) Covering: _____

Date(s): _____

Rights Fees Owed (rates available on first page): _____

School(s) Covering: _____

Signature: _____

Please return this application with payment* to:

WIAA
435 Main Avenue South
Renton, WA 98057
Attn: Sarah Cooper

*For **Gridiron Classic** and all **State Basketball Championships**, please remit this application and payment to the WIAA broadcast partners listed on pages 1 and 2.